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I. Academic Qualifications:

Doctoral Research-Ph.D

- **University** : Madurai Kamaraj University, Madurai.
- **Title** : A Study on the production and marketing of cardamon in Idukki district, Kerala
- **Year** : 2016

Master of Philosophy

- **University** : Madurai Kamaraj University, Madurai.
- **Title** : A Study on physical and financial performance of the A,2402, Othakadai Rural Co-Operative Bank Limited, Madurai.
- **Year** : 2003

Post-Graduation

- **University** : Tamilnadu Open University, Chennai.
- **Degree** : Master of Business Administration (Finance)
- **Year** : 2011

Post-Graduation

- **University** : Madurai Kamaraj University, Madurai.
- **Degree** : Master of Commerce
- **Year** : 1995

UnderGraduation:

- **University** : The Madura College, Madurai.
- **Degree** : Bachelor of Commerce
- **Year** : 1993

II. TeachingExperience:

- Under-Graduate : 26 Years
- Post – Graduate : 15 Years
- Master of Philosophy : 5 years

- 1997 to 2014 Worked as an Assistant Professor in Department of Commerce (SF), Mannar Thirumalai Naicker College, Madurai.
- 2015 to 2022 Worked as Head and Assistant Professor in Department of Commerce (SF), Mannar Thirumalai Naicker College, Madurai.
- From 2022 to till date – Working as Head and Assistant Professor in Department of Commerce – Corporate Secretaryship (SF) Mannar Thirumalai Naicker College, Madurai.

Visiting Faculty:

- 2002 to 2006 worked as a Part-time lecturer in Department of Commerce, Madurai Institute of Social Sciences, Madurai.
- 2006 to 2013 worked as a part-time lecturer in BBA - Hospital Administration in Meenakshi Mission Hospital College, Madurai.
- 2006 to 2013 worked as a part-time lecturer in Department of Commerce, Thiagarajar College (Autonomous) Madurai.

Area of Specialization

- Business Statistics
- Cost Accounting
- Management Accounting
- Financial Management
- Financial Accounting
- Business Mathematics

III. Papers Published in UGC Notified Journals:

- “Intellectual Property rights and world Trade Organisation” Kanpur Philosophers: International Journal of Humanities, Law and Social Sciences ISSN 2348-8301, published on Vol IX, Issue I, No.11, 2022.
- “Training And Development of A Post –Covid-19 Workplace” UTKAL Historical Research Journal with ISSN : 0976-2132. UGC care Approved, Peer Reviewed and Reference Journal Published on Vol.34(XIX):2021
- A study on micro enterprises in Madurai district- with special reference to entrepreneurship development. (Scopus International Journal of Psychological Rehabilitation, Published on Vol.24 issue 08,2020ISSN: 1475-7192)on 24th January 2020.
- The Role of Corporate Social Responsibilities in India (International Journal of Research and Analytical Reviews, Approved by UGC Journal No.43602, Impact factor 5.75) on 4th January 2019.
- Business Analytics & Block Chain (Roots International Journal of Multidisciplinary Researches RIJMR[ISSN2349-8684] Published on Vol.4) on 28th December 2017.

IV Papers presented in conferences / Seminars

- A One day National Seminar on “Entrepreneurship In Industry 4.0: A GLIMPSE” Presented a paper titled “4.0 Entrepreneurship essential characteristics and necessary skills” organized by the PG & Research Department of Commerce, Mannar Thirumalai Naicker College, Madurai on 16th December ,2022.
- Two days an International E- conference Initiative for Embracing Change & Transformation, Presented a paper titled “Service Quality Management in Private Sector Banks in Madurai” organized by World Business Strategies Summit 2020

jointly organized by the Spectrum Skills Yard & City Academy, Coimbatore 19th and 20th September 2020.

- Six day International Multidisciplinary E-Conference on Sustainable Practices in Global Business & Safety for Excellence (An Industry Institute Interaction Initiative) Presented a Paper titled “Digital Marketing Trends in India” jointly organized by the Spectrum Skills Yard, Coimbatore and Global Society of HSE Professional from 18th to 23rd July 2020.
- Two days International Conference on Emerging Trends in Banking, Insurance & International Trade Presented a paper titled CRM in Banking Industry -An Overview organized by the Research Department of Commerce in Association with Insurance Institute of India, Mumbai on 27th & 28th March 2019 at Thiagarajar College, Madurai.
- A one day International Conference on Contemporary Issues, Challenges and Recommendations on Digitalization” CICRD-2K19 Presented a paper titled The Role of Corporate Social Responsibilities in India (International Journal of Research and Analytical Reviews, Approved by UGC Journal No.43602, Impact factor 5.75) organized by the PG Research Department of Commerce Mannar Thirumalai Naicker College Madurai on 4th January 2019.
- A one day International conference on “Coimbatore Strategic Leadership Conference (CBE SLCON 2018) Presented a paper titled “ Ways to further increase the effectiveness of digital marketing”, organized by the Department of Management Studies, Nehru Institute of Technology, Coimbatore on 10th August 2018.
- A one day International Conference on “Business Analytics & Block Chain “Presented a paper on “Crypto currency – An Overview “organized by the Department of Commerce the Madura College on 28th December 2017. (Roots International Journal of Multi disciplinary Researches RIJMR [ISSN2349-8684]V0L.4)
- A one day National Seminar on “Inclusive Growth: Way to strong Economic Development “Presented a paper titled Industrial Development in India organized by the Department of Economics, Mannar Thirumalai Naicker College Madurai on 27th February 2019.
- A one day National Level seminar on Impact of GST on Small and Medium Scale Industries presented a paper titled Goods and Services Tax organized by the Department of Commerce (Self-Finance) S.Vellaichamy Nadar College on 22nd December 2017.
- Two days National Seminar on “Consumer production and Empowerment in India in the Walk of Technology Domination (NSCPE-2016) Presented a paper titled Consumer Production Laws and Regulations in Deposit and Loan Services organized by the School of Management Department of Corporate Secretaryship, Alagappa University, Karaikudi in collaboration with Centre for consumer studies Indian institute

of public administration, New Delhi Sponsored by Department of Consumer Affairs , Ministry of Consumer Affairs , Food and Public Distribution. Government of India on 26th and 27th August 2016.

- A one day National seminar on “Tourism Industry in India: Challenges and opportunities” presented a paper titled “Tourism Industry in India” organized by PG and Research Department of Commerce, Mannar Thirumalai Naicker College, Madurai on 12th August 2013.
- Two days National seminar on “Impact of MNCs Entry in the Indian Retail Market ” presented a paper titled “Impact of MNCs Entry in the Indian Cardamom Retail Market ” organized by the Department of Commerce at Thiagarajar College, Madurai on 15th and 16th March 2012.
- A One day state level seminar on “Emerging Trends in Indian Mutual Funds” presented a paper titled “Origin and Growth of Mutual Funds” organized by Department of Commerce, Madurai Institute of Social Sciences, Madurai on 12th March 2012.
- A one day National seminar on “Retail marketing in India: Trends and Challenges” presented a paper titled “A study on Cardamom Retails in India” organized by the PG and Research Department of Commerce, Mannar Thirumalai Naicker College, Madurai. on 24th September 2011.
- A one day State level seminar “Global Economic Recessions Impact on India” presented a paper titled “Global Economic Recessions Impact on Cardamom Industries in India “,organized by the PG and Research Department of Commerce, MSS Wakf Board College, Madurai on 15th April 2009.
- Two days State Level Seminar on “Emerging Trends In Insurance In India , paper titled “ Health Insurance “ organized by Department of Commerce Mannar Thirumalai Naicker College Madurai on 2nd and 3rd March 2006.

V Faculty Development Programmes / Conferences / Workshops / -Seminars Attended:

a. Faculty Development Programme:

- A one day Faculty Development programme on Tally prime Rel.4.0 organised by the Research Department of Commerce, Thiagarajar College Madurai and Tally education private limited on 17.2.2024.
- A one day Faculty Enhancement Programme on “Corporate Updates and Workplace Resilience” (Empowering Educators)” organised by the Post Graduate and Research Department of

Commerce, The Madura College, Madurai and Institute of company secretaries of India – Madurai chapter on 15.9.2023.

- A one day Faculty Enhancement Programme on Insights of National Educational Policy (NEP 2020) organized by the Internal Quality Assurance Cell, Mannar Thirumalai Naicker College Madurai on 18th March 2023.
- A one day Faculty Enhancement Programme on “Consultancy and corporate Training” organized by the IQAC, Mannar Thirumalai Naicker College, Madurai on 17.3.2023.
- Two days Faculty Research Programme on Dynamics of Research Publications organized by the IQAC & Research Committee, Mannar Thirumalai Naicker College on 15th & 16th September 2022.
- A one day Faculty Development programme on Transformational Leadership & Institutional Excellence organized by the STC – School of Management, Sree Saraswathi Thyagaraja College, Pollachi on September 12, 2021.
- Two days International Faculty Development Programme on Contemporary Issues Challenges & Opportunities in Higher Education & Leadership jointly organized by the Spectrum Skills Yard & City Academy, Coimbatore on 8th and 9th August 2020.
- A one day Faculty Development Programme on Quality Assurance and Sustenance in Higher Education organized by the Internal Quality Assurance Cell, Mannar Thirumalai Naicker College Madurai on 11th March 2020.
- A one day Faculty Development Programme on Capacity Building Programme on 21st Century Skills organized by the Internal Quality Assurance Cell, Mannar Thirumalai Naicker College, Madurai on 5th March 2020.
- A one day Faculty Development Programme on Promotion of API Score and Career Advancement Scheme organized by Internal Quality Assurance Cell, Mannar Thirumalai Naicker College Madurai on 3rd March 2020.
- A one day Capacity Building Programme on Outcome Based Education organized by the Internal Quality Assurance Cell, Mannar Thirumalai Naicker College Madurai on 28th August 2019.
- A one day Faculty Development Programme on One Day Training & Production Workshop on Prospects of Outcome Based Curriculum organized by Internal Quality Assurance Cell, Mannar Thirumalai Naicker College Madurai on 9th March 2019.
- A one day Faculty Development Programme on One Who Can Do, Teachers! How to Do? and What to do? Organized by the Internal Quality Assurance Cell, Mannar Thirumalai

Naicker College on 8th March 2019.

- A one day Faculty Development on Intellectual Property Rights, Skill Development Programme, Innovations, Patents and setting up in incubation centers organized by the Internal Quality Assurance Cell, Mannar Thirumalai Naicker College on 22nd January 2019, Madurai.
- Two-day Faculty Development Program on Team Building conducted by ICT Academy on 20th & 21st July 2018 at Mannar Thirumalai Naicker College, Madurai
- A one day Faculty Development Programme on “TOT on Career Counselling “organized by Department of Applied Psychology, Rajiv Gandhi National Institute of Youth Development, Sriperumbudur at the premises of M.S Chellamuthu Trust and Research foundation, Madurai on 8th and 10th February 2018.
- A one day Faculty Development Programme organized by Internal Quality Assurance cell in Mannar Thirumalai Naicker College, Madurai on 4th March 2017.

b. Seminar Attended:

- A One day State Level Seminar on “INTELLECTUAL PROPERTY RIGHTS” organized by Department of Commerce with Computer Applications, Mannar Thirumalai Naicker College, Madurai on 12th March 2021.
- A One day National Seminar on Challenges and Opportunities Service Sectors organized by the PG & Research Department of Commerce Mannar Thirumalai Naicker College on 3rd March 2017.
- A One day International Seminar on Impact of Demonetization on Small & Medium Scale Industries organized by the Department of commerce (SF) & Commerce with IT (SF) , S. Vellaichamy Nadar College, Madurai on 27th January 2017.
- A one day National seminar on “Inflation in food prices in Indian Economy” organized by the presented Department of Economics, Mannar Thirumalai Naicker College, Madurai, on 22nd March 2013
- A One day National seminar on “Challenges and Opportunities in Indian Banking Industry “organized by the Department of Commerce, Mannar Thirumalai Naicker College, Madurai, on 9th September 2010,
- A one day National seminar “Impact of Globalizations on Indian Business and Culture” organized by the Department of Business Administration, Mannar Thirumalai Naicker College, Madurai and Swadeshi Academic Council, Tamilnadu on 5th January 2008.

c. Workshop Attended:

- A one day National level workshop on Cloud computing technologies in Banking applications organized by the Department of Commerce, V.H.N. SenthikumaraNadar College, Virudhunagar on 15.9.2023
- A one day National level workshop on Digital Transformation in Management organized by the Department of Business Administration (SF) Mannar Thirumalai Naicker College Madurai on 24.1.2023.
- A one day Workshop on Goods and Services Tax (GST) organized by the Department of Commerce and Research Centre Sourashtra College, Madurai on 28th August 2018.
- A one day Workshop on Technicalities of Writing Research Proposals organized by Research Committee in Mannar Thirumalai Naicker College Madurai on 29th June 2018.
- A one day workshop on Economic Growth Rate in India Organized by the Department of Economics, Mannar Thirumalai Naicker College, Madurai on 30th March 2016.

d. Conferences attended:

- A one day International conference on Skill Development, Entrepreneurship and Emerging technologies for International and Indian Youth organized by the Department of Commerce Mannar Thirumalai Naicker College, Madurai and Entrepreneurship Development and Innovation Institute (EDII) – HUB, Tamilnadu On 16.2.2024.
- Two days International conference on Consumer Psychology – Global Scenario 2023 (ICCP-2023) organized by the Department of Commerce and Research Centre, Sourashtra College, Madurai on 21.9.2023 & 22.9.2023.

e. Webinars attended:

- 8 Days International Professional Development Programme on “Effective and Quality Research Writing – Phase II” from 7th to 15th June 2021 organized by Department of Commerce (Shift II) in association with IQAC. Patrician College of Arts and Science, Chennai.
- A one day National Webinar 2021 entitled “Biodiversity: Life insurance for Our

Changing World” organized by the Eco-Club of Mannar Thirumalai Naicker College (Autonomous), Madurai on 26th May 2021.

VI .Academic Responsibilities in the Institution

S.No	Nameofposition	From	To
1.	NSS Programme Officer	2007	2010
2.	Exam committee member	1997	2000

VII. Member in Board of Studies:

S.No	Designation	Institution	Year
1.	External Expert(UG&PG)	Sri kaliswari college (Autonomous) Sivakasi	2011

VIII. External Examinar for Viva voce

S.No.	Course	Institution	Year
1.	M.Phil	M.S.S. Wakf Board College, Madurai	2016
2.	M.Com	Lady Doak College , Madurai	2024

IX. Acted as Resource Person

- 10th International Conference on Coimbatore Strategic Leadership Conference (CBE SLCON 2018) organized by the Department of Management Studies, Nehru Institute of Technology, Coimbatore 31st August 2018.

X. Honors and Recognition Awards and Rewards

- “LEAD Outstanding Faculty Award in Commerce – 2020” organized by LEAD Research Forum on 30th June ,2021.
- “Icon of the Decade Award 2018 ” Organized by the Department of Management Studies, Nehru Institute of Technology, Coimbatore 31st August 2018.
- Best organizers - Blood Donation Camps award in Blood Donor’s day function

organized by the “APOLLO Regional Blood Transfusion Centre, Apollo Speciality Hospital Madurai, on 1st October 2009.

- Chief organizer for the Blood Donation Camp conducted on 1st September 2008 at Mannar Thirumalai Naicker College jointly Apollo Speciality Hospitals, Madurai 20, Lions Club of Seven Hills & Mannar Thirumalai Naicker College, Madurai.
- Organizing a Voluntary Blood Donation Camp at Mannar Thirumalai Naicker College organized by Government Rajaji Hospital, Madurai on 16th July 2008

XI. Extension Activities

- A one day training programme on “**Training of Trainers in Entrepreneurship Development**”, conducted by Maditssia Business Information Centre (BIC) Madurai on 16th November 2011
- A one day Patti Thatha Vanga Pasa Villa Awareness Programmes in connection with the “**Observation of World Youth Year 2010**” organized by the Indiram Educational and Social Welfare Trust at Raja Muthiah Mandram, Madurai. on 11th February 2010
- For organizing a voluntary Blood Donation Camp at Mannar Thirumalai Naicker College Madurai on 16th July 2008.
- For taking an active role by participating and by enthusing their students to take part in the “Gandhi Peace March” held on “Gandhi Memorial Day” organized by the Gandhi Memorial Museum, Madurai on 30th January 2007.